Permit #F00027426

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00027426 **Type of Permit:** FILMING **Release Date:** 04/27/2010

Production Company THANE DIRECT

Insured Company Name THANE DIRECT
Contact Phone No. 1 323-931-3600
Contact Phone No. 2
Fax 323-931-3500
Address 5900 WILSHIRE BLVD, SUITE 1740
LOS ANGELES, California 90036

Production Title TOBIS

Type of Production Infomercial

Producer na na

Director Maura Soden

1st AD na na

Production Manager Maura Soden

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Barbara King
Primary Phone Mobile - 310-740-7133
Secondary Phone Office - 323-931-3600

Location Assistant na na
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Notification Charge	$105.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$120.00

Total Permit Fee $935.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00027426
Production Company THANE DIRECT
Insured Company THANE DIRECT
Production Title TOBIS

Location Manager Barbara King
Primary Phone Mobile - 310-740-7133
Secondary Phone Office - 323-931-3600

Location Address 4359 Tujunga Ave, Los Angeles, CA, 91604

Location Names

Location Type Store front

Location Description

Film Dates 4/28/2010 - 4/28/2010 09:00 - 12:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
FilmLA Monitor required at a minimum of four hours.
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document ThaneDirect.Tobis.27426.AL.pdf

Equipment on Location

Type	Quantity
Vans	1

Personnel on Location

Type	Quantity
Cast	3
Crew	5
FilmL.A. Monitor(s)	1
Spot Check	1

Filming Activities Interior Dialogue; FilmLA monitor required 0800-1200 hrs;

Jurisdiction
Political: Los Angeles City - Council District 02
Police: Los Angeles Police Department
Fire: Los Angeles City

Location Notes

Coordinator Note
Generators must be shielded and should be located in areas of minimal disturbance. Generators with the proper noise shield shall only be parked in front of the location or in front of properties that have approved this activity.
Craft services, catering trucks, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view. Cast/Crew must be fed in an area shielded from public view. Sidewalks must be kept clear at all times.

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Agent of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Paul Greenberg / Thane ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 4/26/10

Paul Greenberg / THANE DIRECT
Name of Principal

By: [signature]
Representative's Signature

PAUL M. GREENBERG
Print Representative's Name

CHIEF CREATIVE OFFICER
Representative's title

5900 WILSHIRE BLVD #1740
LOS ANGELES, CA 90036
Principal's Address

323-931-3600
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT